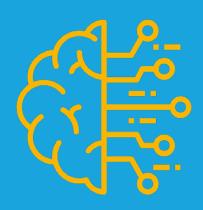


# Superhuman writing with Al

Course for individuals

Live online





#### Who is it for?

Anyone new to writing with AI who wants a thorough introduction to getting the best from it.

## Delivery

Live online

#### **Participant numbers**

Our scheduled courses run in groups of up to 12 attendees. Ideal for training just one or two of your people, or to try our training before bringing it in-house.

#### **Course length**

Two hours

#### Pricing £300+VAT

+44 (0)1273 732 888 info@writing-skills.com



# Al tools offer both great opportunity and risk. Getting the best from the bots depends on playing to their strengths – and your own.

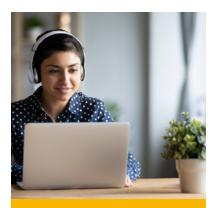
Love AI or hate it, there's no denying its power. And getting to grips with it is fast becoming *the* must-have skill.

Tools like ChatGPT and Copilot can supercharge your efficiency and make you a stronger writer than ever. But they can also generate bland, biased and even factually inaccurate text. Careless use can even raise ethical questions and put your data security at risk.

# Balancing human and machine

In the age of the bot, the human has never mattered more. There are still things real people do *better*. The secret lies in getting the balance right – so that you and this powerful tool become the perfect team.

This short, practical session provides an intensive and engaging introduction to writing with Al. Whether you're Al-curious, Al-sceptical or Al-downright terrified, discover how to balance the efficiency of the machine with the irreplaceable impact of the human touch.



'Thank you - great. Two hours well spent.'

#### Live online training

We run this course remotely, creating an interactive and engaging online classroom experience. That means you can attend from anywhere. All you need is a computer, a headset and stable internet access.

Learning online is always going to be different from learning in person. So we've designed our remote sessions with these differences in mind, to ensure you still get the same levels of activity and attention as in our face-to-face training.

#### Why it works

- Small-group training ensures each attendee gets individual attention.
- Use of breakout rooms, live polling and activities, shared whiteboards and other tools creates an interactive and collaborative experience.
- Practical exercises under expert guidance mean you quickly start applying and practising the learning in this intensive, supported session.

#### What you'll discover

On this training, you will find out how to:

- identify the best uses for AI in your writing
- get comfortable with the range of tools available (and how they work)
- oreate effective prompts with confidence
- recognise the strengths and weaknesses of working with Al
- viturn it into your own personal editor, to make your documents and messages more readable
- oddress ethical and data protection concerns
- 🕢 harness AI to research and better understand your audience
- use it to summarise complex information with ease.

Trusted by over 1,000 organisations worldwide, including:



Deloitte.







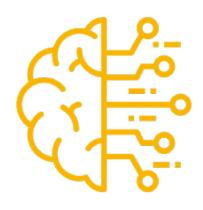


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#### **Optional extras**

# Comprehensive e-learning

## Live trainer-led writing courses

Get in touch to discuss your course today

Email:

Call: +44 (0)1273 732 888 info@writing-skills.com

